

February 1, 2013

Laura Gillis

3120 N 19th Avenue, Suite 250

Phoenix, AZ 85015

Dear Ms. Gillis,

Your client services director, David Merwald, contacted me after seeing my article and professional profile in Attorney At Law magazine requesting additional information about my services. I wanted to follow up with you to provide some additional information and invite you to lunch so that we might have a chance to get to know each other better.

As I explained to David, I am often the first professional that my clients contact regarding their pending divorce and I often need to refer them to an attorney. I am always looking for Family Law Attorneys that I can partner with that reflect the same integrity and work ethic that I do. After reviewing your website and watching your videos, I think we would work very well together!

I’ve enclosed a generic brochure for attorneys that gives more information about what a CDFA provides for your client. I also enclosed a few of my client brochures as well as business cards.

Again, I would love to take you to lunch at your convenience to explore how we might best partner together.

Sincerely,

Nancy Hetrick, CDFA™, AWMA®
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