



VELOCITY

Your Dream Divorce Practice Can Be Yours!

Where Divorce Professionals
**GET READY,
GET REAL, GET
RESULTS!**

Branding Messages

Speaking to Your Clients & Meeting Them Where They Are

What are your client's pain points?

What are they saying to themselves and others?

What are their fears?

How are they showing up?

What financial situation do they have?

What have they been doing to solve the problem?

What benefits & results do they NEED to hear?

What do they want emotionally?

What are their values?

Create a narrative of how you can address their concerns: