



Where Divorce Professionals
**GET READY,
GET REAL, GET
RESULTS!**

A Template For Your Branding Messages

Yes! Make sure they're in the right place. Ask questions that shine the light on what they don't know they don't know.

Urgency. How long have they been thinking about this problem? How has it impacted their life?

Relief! Introduce yourself as the expert and someone who can make a difference and ensure their success.

Time for change. Ask a powerful question that guides them to take action.

Call to Action. Confirm and encourage their decision to take action and move forward.